



# On the Utility Gain of Iterative Bayesian Update for Locally Differentially Private Mechanisms

Héber H. Arcolezi, Selene Cerna, and Catuscia Palamidessi

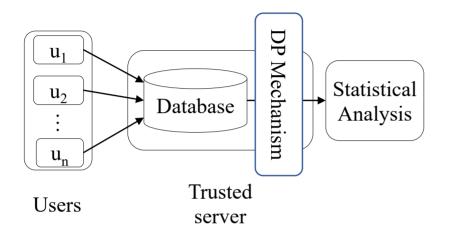
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DBSec, July 20th, 2023

# Context

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# Differential Privacy (DP) [Dwork et al, 2006]



#### **Centralized DP:**



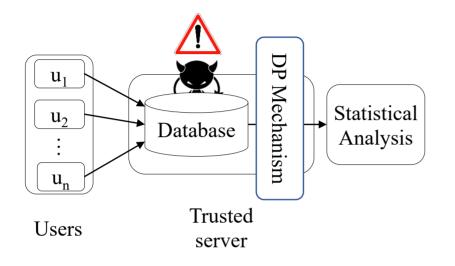
High utility.

X

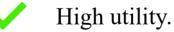
Need to trust the server.



# Differential Privacy (DP) [Dwork et al, 2006]



#### **Centralized DP:**

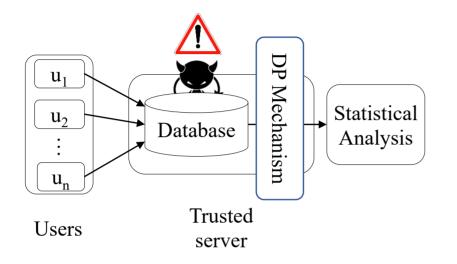


Need to trust the server. X

X X Data breaches, data misuse, etc.

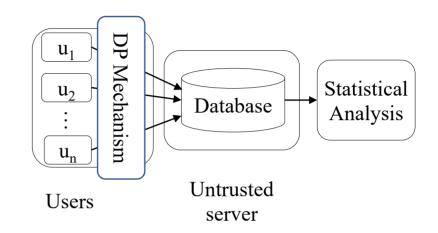
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# Differential Privacy (DP) [Dwork et al, 2006; Duchi et al, 2013]



#### **Centralized DP:**

- High utility.
  - Need to trust the server.
- XX Data breaches, data misuse, etc.



#### Local DP (LDP):



No need to trust the server.

Low utility.



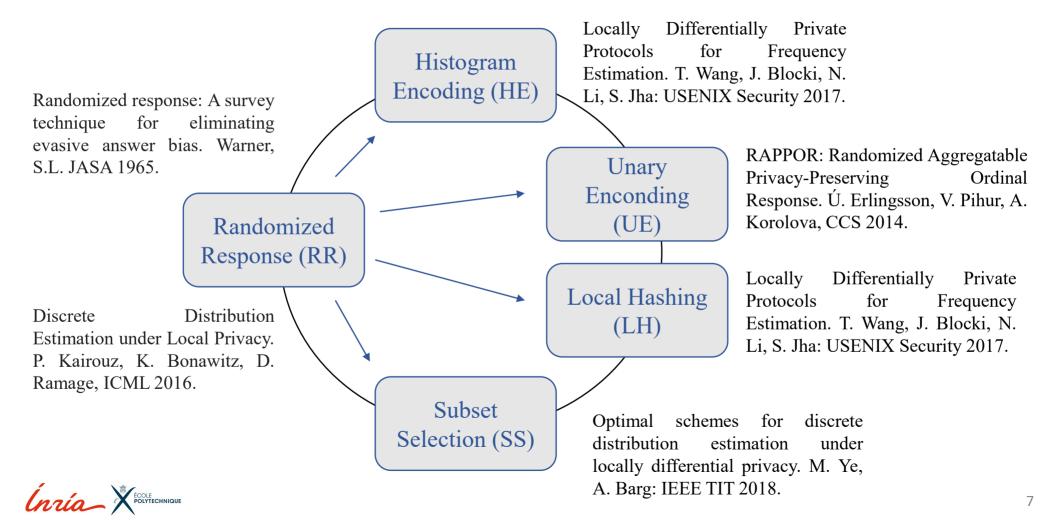
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# Key Differences Between Central and Local DP

- Central DP concerns any two neighboring datasets;
  - Let *f* be the mean query on database  $D: \tilde{\mu} = f(D) + \text{Lap}(s/\epsilon)$ .
- Local DP concerns any two values;
  - Let the user's value x lies in range [-1, 1]:  $y = x + \text{Lap}(2/\epsilon)$ ;
  - The server aggregates LDP data to estimate mean:  $\tilde{\mu} = \frac{1}{n} \sum_{i=1}^{n} y_i$ .
- As a result, the amount of noise is different (each sample);
- Two lines of research to improve the privacy-utility trade-off:
  - 1. Design new LDP mechanisms;
  - 2. Improve the estimation at the server side.



### State-of-the-Art LDP Distribution Estimation Mechanisms



# Post-Processing Distribution Estimator for LDP Mechanisms

Paper	Estimator	Post-Processing	LDP Mechanisms Evaluated
Discrete Distribution Estimation under Local Privacy (ICML 2016)	Matrix Inversion (MI)	<ul> <li>Re-normalization</li> <li>Projection onto the probability simplex</li> </ul>	<ul><li>Generalized RR (GRR)</li><li>Symmetric UE (SUE)</li></ul>
Locally Differentially Private Frequency Estimation with Consistency (NDSS 2020)	MI	• 10 techniques (e.g., enforcing only non- negativity, re- normalization,)	• Optimal LH (OLH)
Generalized iterative bayesian update and applications to mechanisms for privacy protection (Euro S&P 2020)	Iterative Bayesian	• Generic IBU for	
Reconstruction of the distribution of sensitive data under free-will privacy (arXiv 2022)	Update (IBU)	personalized LDP	• SUE
Our (DBSec 2023)	MI vs IBU	• MI re-normalization	<ul> <li>7 one-time (<i>e.g.</i>, GRR, SUE,)</li> <li>7 longitudinal (<i>e.g.</i>, RAPPOR)</li> </ul>

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# Outline

#### 1. Context

#### 2. Background & Problem Statement

- 3. Experimental Results
- 4. Conclusion & Perspectives

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### LDP: Formal Definition & Properties [Duchi et al, 2013]

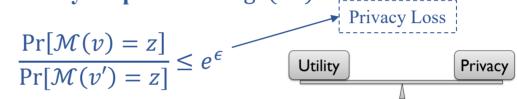
*Def* ( $\epsilon$ -*LDP*). A randomized mechanism  $\mathcal{M}$  satisfies  $\epsilon$ -LDP, where  $\epsilon \ge 0$ , if for any two inputs  $v, v' \in \text{Domain}(\mathcal{M})$  and for any output  $z \in \text{Range}(\mathcal{M})$ :





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*Def* ( $\epsilon$ -*LDP*). A randomized mechanism  $\mathcal{M}$  satisfies  $\epsilon$ -LDP, where  $\epsilon \ge 0$ , if for any two inputs  $v, v' \in \text{Domain}(\mathcal{M})$  and for any output  $z \in \text{Range}(\mathcal{M})$ :



*Def (Pure \epsilon-LDP) [Wang et al, 2017]*. An  $\epsilon$ -LDP mechanism  $\mathcal{M}$  is pure if there are two probability parameters  $0 < q^* < p^* < 1$  such that for all  $v \neq v' \in \text{Domain}(\mathcal{M})$ :

 $\Pr[\mathcal{M}(v) \in \{z | v \in S(z)\}] = p^*,$  $\Pr[\mathcal{M}(v') \in \{z | v \in S(z)\}] = q^*,$ 

where S(z) is the set of items that z 'supports'.



# LDP Distribution Estimation: MI and IBU

**f**: Original distribution  $\tilde{\mathbf{f}}$ : Observed distribution

Matrix Inversion (MI)

$$\hat{\mathbf{f}} = \frac{\tilde{\mathbf{f}} - nq^*}{n(p^* - q^*)} = \tilde{\mathbf{f}} A_{vz}^{-1}$$

Iterative Bayesian Update (IBU)  $\hat{\mathbf{f}}^{t+1} = \tilde{\mathbf{f}} \cdot \frac{\hat{\mathbf{f}}^t * A_{vz}}{\hat{\mathbf{f}}^t \cdot A_{vz}}$ 

Channel matrix (probability of obtaining z given v):

$$A_{\nu z} = \begin{bmatrix} p^* & \cdots & q^* \\ \vdots & \ddots & \vdots \\ q^* & \cdots & p^* \end{bmatrix}$$



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#### i. One-Time Distribution Estimation;

- ii. Longitudinal Distribution Estimation.
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# Problem Statement #1: One-Time Distribution Estimation

Algorithm 1 General pure LDP procedure for distribution estimation.

```
Input: Original data of users, privacy parameter \epsilon, mechanism \mathcal{M}_{(\epsilon)}.
Output: Estimated discrete distribution.
```

 $\# \; \texttt{User-side}$ 

- 1: for each user  $i \in [1..n]$  with input data  $v^i \in V$  do
- 2:  $Encode(v^i)$  into a specific format (if needed);
- 3: **Obfuscate** $(v^i)$  as  $z^i = \mathcal{M}_{(\epsilon)}(v^i)$ ;
- 4: Transmit  $z^i$  to the aggregator.

5: end for

# Server-side

- 6: Obtain the support set S(z) and probabilities  $p^*$  and  $q^*$  for  $\mathcal{M}_{(\epsilon)}$ .
- 7: Estimate Aggregate the obfuscated data  $z^i$   $(i \in [1..n])$  to estimate  $\{\hat{f}(v)\}_{v \in \mathcal{D}}$ .
- 8: return : Estimated discrete distribution  $\hat{\mathbf{f}}$  (*i.e.*, a k-bins histogram).

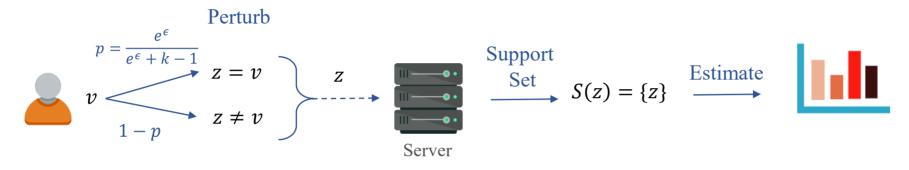
**f**: Original distribution  $\hat{\mathbf{f}}$ : Estimated distribution



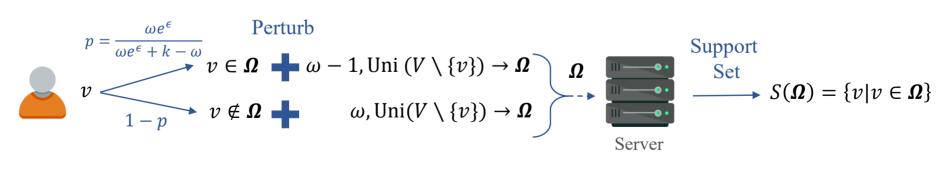


# **One-Time LDP Distribution Estimation Mechanisms**

#### **Generalized Randomized Response (GRR)**



Subset Selection (SS)



# **One-Time LDP Distribution Estimation Mechanisms**

Symmetric Unary Encoding (SUE)

$$v = [0,0,0,1,0] \xrightarrow{\text{Perturb}} z = [1,0,1,0,1]$$

$$v = [0,0,0,1,0] \xrightarrow{\text{Perturb}} z = [1,0,1,0,1]$$

$$v = [1,0,1,0,1] \xrightarrow{\text{Support}} S(z) = \{i | z_i = 1\}$$

$$v = [1,0,1,0,1] \xrightarrow{\text{Support}} S(z) = \{i | z_i = 1\}$$

$$\sum_{i=e^{\epsilon/2}+1} if v_i = 0.$$

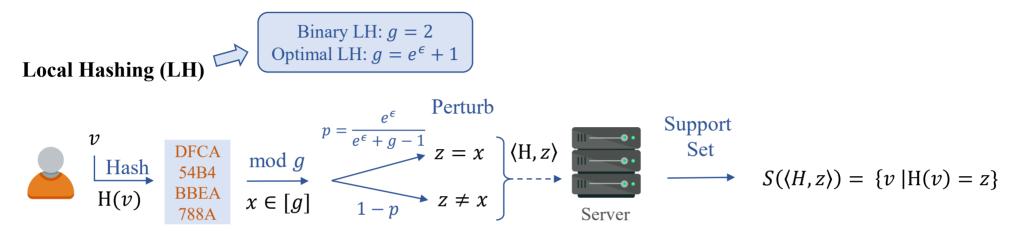
#### **Optimized Unary Encoding (OUE)**

$$v = [0,0,0,1,0] \xrightarrow{\text{Perturb}} z = [1,0,0,1,1]$$

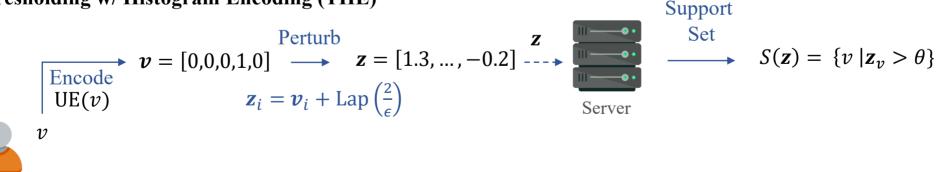
$$v \qquad Pr[z_i = 1] = \begin{cases} \frac{1}{2} & \text{if } v_i = 1, \\ \frac{1}{e^{\epsilon} + 1} & \text{if } v_i = 0. \end{cases}$$
Support Support Support Server Solution Set Server Solution Set Server Solution Server Server Solution Server Solution



# **One-Time LDP Distribution Estimation Mechanisms**



#### **Thresholding w/ Histogram Encoding (THE)**





# Outline

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### Problem Statement #2: Longitudinal Distribution Estimation

**Algorithm 2** Memoization-based procedure for longitudinal distribution estimation under LDP guarantees.

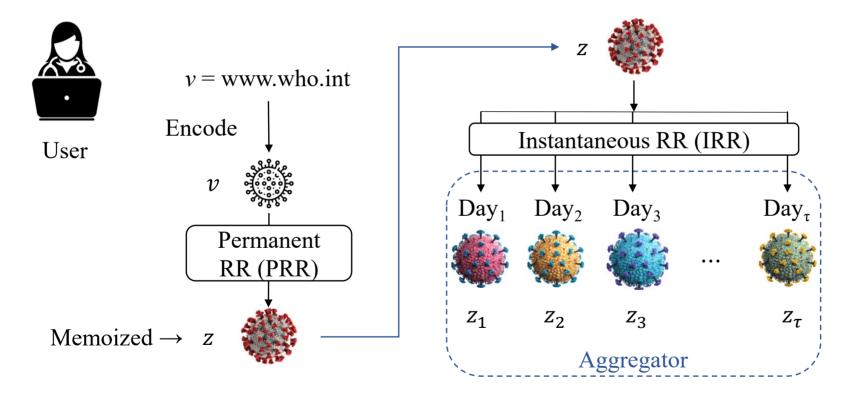
**Input**: Original data of users, privacy parameters  $\epsilon_{\infty}, \epsilon_1$ , mechanisms  $\mathcal{M}_1, \mathcal{M}_2$ . **Output :** Estimated discrete distribution  $\hat{\mathbf{f}}$  at each  $t \in [\tau]$ . # User-side 1: for each user  $i \in [1..n]$  with input data  $v^i \in V$  do  $Encode(v^i)$  into a specific format (if needed); 2: 3: **Obfuscate** $(v^i)$  as  $z^i = \mathcal{M}_{1(\epsilon_{\infty})}(v^i);$  $\triangleright$  First obfuscation step:  $p_1^*$  and  $q_1^*$ Memoize $(z^i)$  for  $v^i$ . 4: for each time  $t \in [\tau]$  do: 5:**Obfuscate** $(z^i)$  as  $z_t^i = \mathcal{M}_{2(\epsilon)}(z^i);$  $\triangleright$  Second obfuscation step:  $p_2^*$  and  $q_2^*$ 6: 7: Transmit  $z_t^i$  to the aggregator. 8: end for 9: end for # Server-side 10: Obtain the support set S(z) and probabilities  $p_1^*, q_1^*, p_2^*$ , and  $q_2^*$  for  $\mathcal{M}_{1(\epsilon)}, \mathcal{M}_{2(\epsilon)}$ . 11: for each time  $t \in [\tau]$  do: **Estimate** Aggregate the obfuscated data  $z_t^i$   $(i \in [1..n])$  to estimate  $\{\hat{f}(v)\}_{v \in \mathcal{D}}$ . 12:13: end for

**f**: Original distribution  $\hat{\mathbf{f}}$ : Estimated distribution



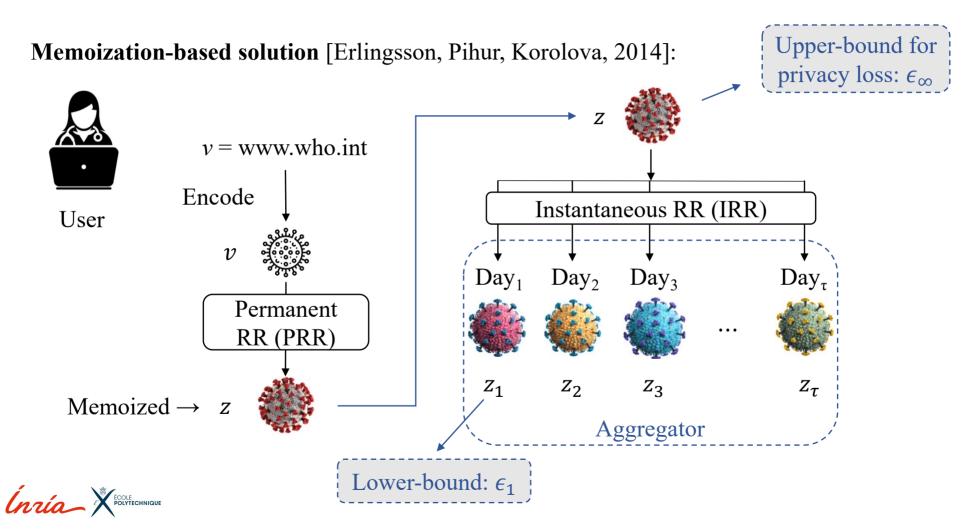
# Longitudinal LDP Distribution Estimation Mechanisms

Memoization-based solution [Erlingsson, Pihur, Korolova, 2014]:

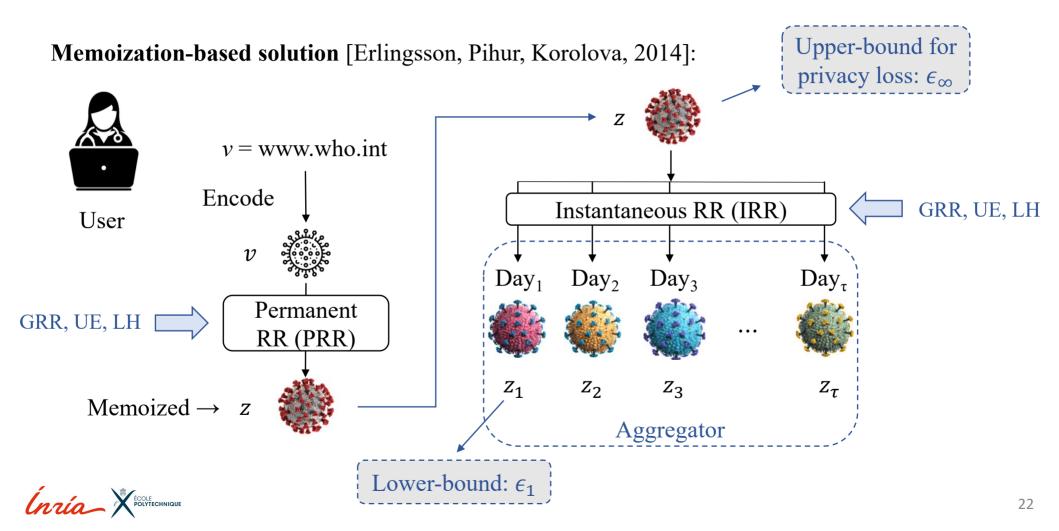


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# Longitudinal LDP Distribution Estimation Mechanisms



# Longitudinal LDP Distribution Estimation Mechanisms



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# Setting of Experiments

#### Six data distributions:

• Gaussian, Exponential, Uniform, Poisson, Triangular, Real.

Four domain size:

•  $k \in \{2, 50, 100, 200\}.$ 

Two number of users:

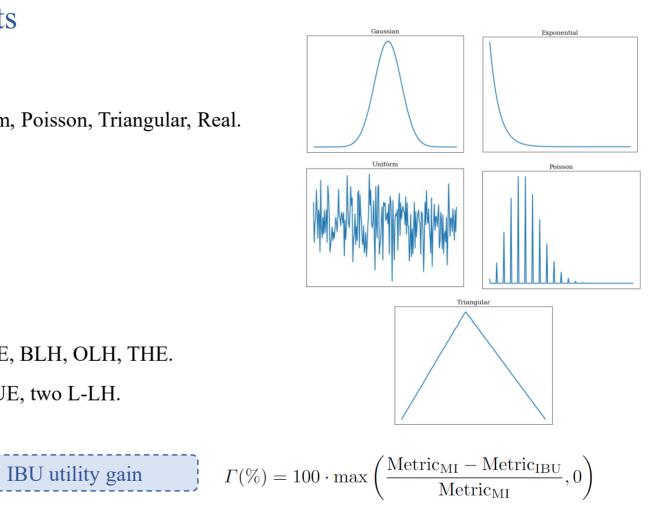
•  $n \in \{20000, 100000\}.$ 

Fourteen LDP mechanisms:

- One-time: GRR, SS, SUE, OUE, BLH, OLH, THE.
- Longitudinal: L-GRR, four L-UE, two L-LH.

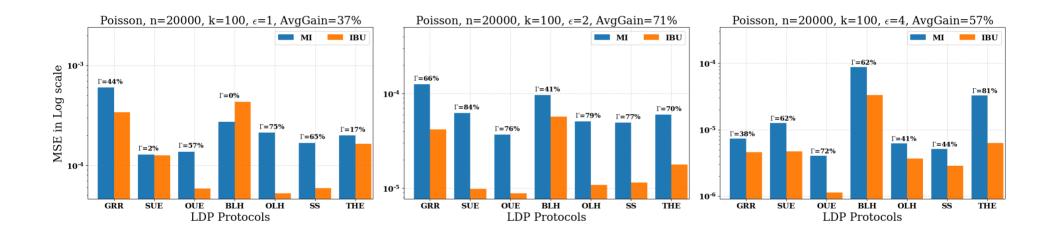
Two utility metrics:

• MSE and MAE.





### Instance of IBU Utility Gain: One-Time LDP Mechanisms





# Summary of IBU Utility Gain: One-Time LDP Mechanisms

Averaged IBU gain in % considering all experimented  $k, n, \epsilon$ .

								$\frown$							
GRR	R SUE		OUE SS			THE		BLH		OLH		Avg.			
MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE
1	1	13	7	10	6	3	1	13	7	16	9	11	7	9	5
16	11	26	15	27	16	19	11	26	15	16	10	27	16	22	13
0	0	29	21	20	14	14	10	31	22	57	43	18	12	24	17
39	28	41	26	44	28	41	27	41	27	14	6	46	30	38	24
0	0	21	13	15	9	10	6	23	14	36	21	15	9	17	10
31	21	40	23	42	25	34	19	42	25	21	11	44	27	36	21
14	10	28	17	26	16	20	12	29	18	26	16	26	16	24	15
	MSE 1 16 0 39 0 31	MSE     MAE       1     1       16     11       0     0       39     28       0     0       31     21	MSE       MAE       MSE         1       1       13         16       11       26         0       0       29         39       28       41         0       0       21         31       21       40	MSE         MAE         MAE           1         1         7           16         11         26         15           0         0         29         21           39         28         41         26           0         0         21         13           31         21         41         23	MAE         MSE         MAE         MSE           1         1         7         10           16         11         26         15         27           0         0         29         21         20           39         28         41         26         44           0         0         21         15         21           31         21         24         24         24	MSEMAEMAEMAE111371061611261527160029212014392841264428002113159312123402342	MSEMAEMSEMAEMAEMAE11137106316112615271619002921201414392841264428410021131591031214023422534	MSEMAEMAEMAEMAEMAE1113710631161126152716191100292120141410392841264428412700211315910631212342253419	MSEMAEMAEMAEMAEMAEMAEMAE1113710631131611261527161911260029212014141031392841264428412741002113159106233121234225341942	MAEMAEMAEMAEMAEMAEMAEMAE111371063113716112615271619112615002921201414103122392841264428412741270021131591062314312123422534192025	MAEMAEMAEMAEMAEMAEMAEMAEMAEMAE111371063113716161126152716191126151600292120141410312257392841264428412741271400211315910623143631212342253419202121	MAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAE111371063113716916112615271619112615161000292120141410312257433928412644284127412714600211315910623143621312140234225341942252111	MAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAE1113710631137169111611261527161911261516270029212014141031225743183928412644284127412714646002113159106231436211531214023422534194225211144	MAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAEMAE11137106311371691171611261527161911261516271600292120141410312257431812392841264428412741271464630002113159106231426142614262136213031214023422534102314261436213637	MAE         MAE

Mechanisms w/ highest IBU gain: SUE and THE



# Summary of IBU Utility Gain: One-Time LDP Mechanisms

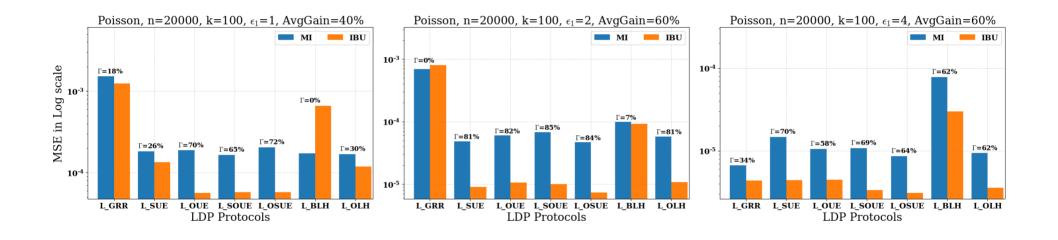
Averaged IBU gain in % considering all experimented  $k, n, \epsilon$ .

Dist.	GRR		R SUE		OUE		SS		THE		BLH		OLH		Avg.	
	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE
Gauss.	1	1	13	7	10	6	3	1	13	7	16	9	11	7	9	5
Exp.	16	11	26	15	27	16	19	11	26	15	16	10	27	16	22	13
Unif.	0	0	29	21	20	14	14	10	31	22	57	43	18	12	24	17
Poiss.	39	28	41	26	44	28	41	27	41	27	14	6	46	30	38	<b>24</b>
Triang.	0	0	21	13	15	9	10	6	23	14	36	21	15	9	17	10
Rea.l	31	21	40	23	42	25	34	19	42	25	21	11	44	27	36	21
Avg.	14	10	28	17	26	16	20	12	29	18	26	16	26	16	24	15

Distributions w/ highest IBU gain: Poisson and real



### Instance of IBU Utility Gain for Longitudinal LDP Mechanisms





# Summary of IBU Utility Gain: Longitudinal LDP Mechanisms

Averaged IBU gain in % considering all experimented  $k, n, \epsilon$ .

Dist.	L-GR	R	L-SUE		L-OUE		L-SOUE		L-OSUE		L-BLH		L-OLH		Avg.	
	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE
Gauss.	14	5	13	8	9	5	10	7	12	7	2	0	7	4	9	5
Exp.	4	1	27	16	26	15	27	16	27	16	4	2	20	12	19	11
Unif.	36	25	31	22	12	8	16	11	18	13	54	43	21	16	26	19
Poiss.	5	2	43	28	48	32	49	32	44	29	11	6	42	30	34	22
Triang.	28	17	24	15	11	7	13	9	16	10	26	14	14	9	18	11
Real.	4	1	43	25	43	27	44	27	43	25	9	4	34	22	31	18
Avg.	15	8	30	19	24	15	26	17	26	16	17	11	23	15	23	14
															-	

Mechanisms w/ highest IBU gain: L-SUE and L-SOUE



# Summary of IBU Utility Gain: Longitudinal LDP Mechanisms

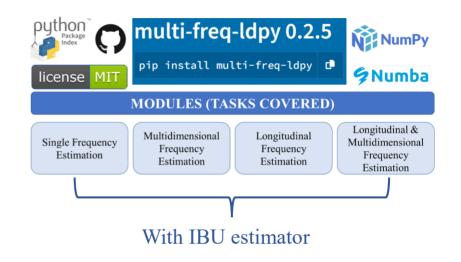
Averaged IBU gain in % considering all experimented  $k, n, \epsilon$ .

Dist.	L-GRR		L-SUE		L-OUE		L-SOUE		L-OSUE		L-BLH		L-OLH		Avg.	
	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE	MSE	MAE
Gauss.	14	5	13	8	9	5	10	7	12	7	2	0	7	4	9	5
Exp.	4	1	27	16	26	15	27	16	27	16	4	2	20	12	19	11
Unif.	36	25	31	22	12	8	16	11	18	13	54	43	21	16	26	19
Poiss.	5	2	43	28	48	32	49	32	44	29	11	6	42	30	34	22
Triang.	28	17	24	15	11	7	13	9	16	10	26	14	14	9	18	11
Real.	4	1	43	25	43	27	44	27	43	25	9	4	34	22	31	18
Avg.	15	8	30	19	24	15	26	17	26	16	17	11	23	15	23	14

Distributions w/ highest IBU gain: Poisson and real

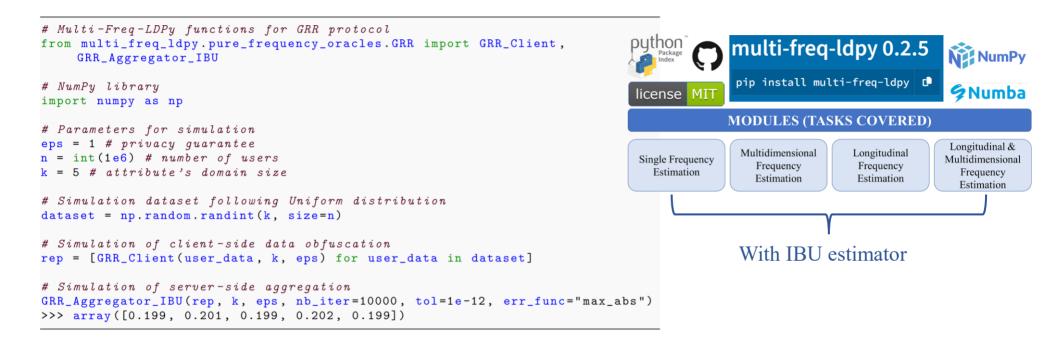


# IBU Implementation into Multi-Freq-LDPy [Arcolezi et al, 2022]



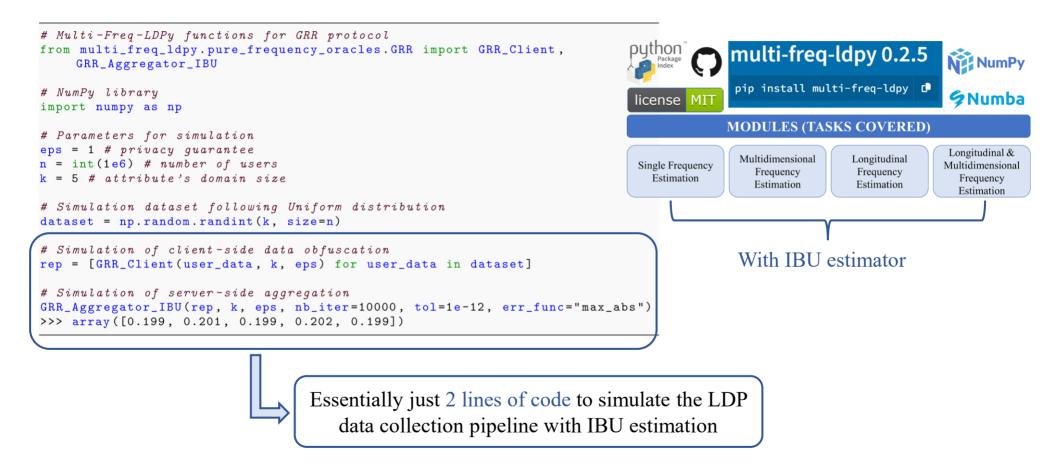


# IBU Implementation into Multi-Freq-LDPy [Arcolezi et al, 2022]





# IBU Implementation into Multi-Freq-LDPy [Arcolezi et al, 2022]





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# Takeaway Messages

#### **Conclusions:**

- We benchmarked IBU against MI in several contexts for 14 LDP mechanisms;
- IBU can significantly improve the utility of LDP distribution estimation;
- We implemented IBU into multi-freq-ldpy.

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# Takeaway Messages

#### **Conclusions:**

- We benchmarked IBU against MI in several contexts for 14 LDP mechanisms;
- IBU can significantly improve the utility of LDP distribution estimation;
- We implemented IBU into multi-freq-ldpy.

#### **Perspectives:**

- Investigate IBU for "non-pure" LDP mechanisms;
- Consider different initialization and stopping criteria for IBU;
- IBU for high-dimensional data (*i.e.*,  $k \gg 200$ );
- Implement Generalized IBU (GIBU) into multi-freq-ldpy.



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